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| John Smith | C: 416.555.5555  [John\_smith@gmail.com](mailto:John_smith@gmail.com)  http://www.noknok.tv/wp-content/uploads/2011/12/linkedin-logo.jpg http://ca.linkedin.com/pub/johnsmith |

## PROFILE

An experienced, purposeful Senior Executive with strong business-building skills demonstrated across a broad range of industries: consumer packaged goods, technology, oil & gas, entertainment, healthcare, and outsourcing. A visionary leader recognized for his knowledge and innovation in brand and business development, start-up / turnaround scenarios, and operations. Particularly adept at identifying (or creating) growth opportunities within mature or emerging markets and successfully applying the strategic, tactical, and organizational skills required to deliver superior results. Utilizes an inclusive leadership style to create initiative-taking teams that influence system-wide performance. Noted for integrity, strong communications skills, and mentoring staff.

## Targeted Role & Organization

Leading a small-medium sized company or division within a larger organization, that is genuinely committed to growth and open to new thinking. Preference for faster-paced, entrepreneurial organizations, with international ties.

## Differentiators

* **Proven Business-Builder**,repeated success across a broad range of industries reflects an innovative strategist and tactical implementer who mobilizes and aligns culturally diverse organizations to achieve results.
* **Qualified Change Agent**, holds a Master of Science degree in Organization Development (MSOD) and possesses the in-depth knowledge of change management strong leaders require to compete successfully in dynamic markets.
* **Balanced Leader**, builds values-based, learning organizations that are committed to continually developing people and establishing fulfilling relationships with stakeholders.

## Selected Achievements

* Built revenue by 20% and set new performance benchmarks at Company A, while overseeing the construction of North America’s largest hospital-owned laundry and the acquisition of Company B.
* Created and led successful start-up entry into the healthcare foodservices market, generating $55 million in annual managed revenue within 5 years of launch. Sold the Division for $20 million following Company’s strategic decision to focus solely on the restaurant market.
* Saved Company C by developing and overseeing the successful relaunch of the Product in North America and expansion into Europe and Asia.
* Created Company D, a joint venture that led the Company into the business of outsourcing office services for large organizations such as XX and XX.
* Built the Network’s subscriber base by 75% over a 6-year period behind innovative direct response programs and expansion into new markets.
* Won the Chairman’s Award at Company E by successfully re-branding sub-company’s $1.2 billion gasoline business.

## Career Path

COMPANY A 20XX-20XX

President & CEO

COMPANY B 20XX-20XX

Consulting Partner

COMPANY C 20XX-20XX

Chief Operating Officer,   
Health Services Division

COMPANY D 20XX-20XX

Executive Vice President,   
Marketing & Business Development

COMPANY E 20XX-20XX

Vice President, Marketing & Sales

COMPANY D 20XX-20XX

Project Manager, Retail Marketing

COMPANY E 20XX-20XX

Marketing Manager

## Education

**Degree**, University name, Location 20XX

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